

## Comms-Tech Editorial Collective Meeting Agenda 7/9/14 4:00-5:30PM Eastern time

### 1) Introductions

Alfredo Lopez, Angela (Philly comms-tech), Tom Stephens (Detroit), Rob USA-Canada-Alliance of Inhabitants, Poverty WG; Clayton-Denver; Jackie-Pittsburgh, Taylor-Seattle

### 2) Update on USSF & comms-tech principles

Comms-tech team aims to help educate others in our movements on the political significance and implications of technology. [Our principles](#) are the most innovative left-wing technology principles, and they were developed for the US Social Forum and are part of the World Social Forum process as well. We encourage everyone to become familiar with these principles, and lift up 3 key principles: 1) Maximizing access to technology-especially among those most impacted by capitalism; 2) transparency; 3) Free and open source software should be used to the extent that this is feasible, and efforts to move towards non-corporate and open source technology should be made.

### 3) Message coordination across sites-- (need to develop proposal/s for NPC to discuss ?)

Angela –reports that Philly LOC/Comms tech team would like more guidance on how to link their local work with a national vision/message.

Rob—notes that the national group is behind on this. We need to get more work happening on this.

Angela proposed some ideas- center for story-based strategy <https://www.storybasedstrategy.org/> which has some resources. [Battle of the Story worksheet](#) has been particularly useful.

Alfredo: We haven't been able to convey the urgency and [political framing and strategy](#) of 2015 social forum. Specifically, the NPC discussions have centered the polycentric forum around 3 questions—regarding democracy/ the economy/ relations with Mother Earth. We need to help lift up these questions and strategies more clearly and in different ways. Why are we doing this, why polycentric? Why these locations?

**Proposal:** Jackie & Alfredo will draft a statement (< 1 page) with who/what/why and circulate for feedback. Need help with design/layout and translation to Spanish for organizing cards/fliers. Philly team can help.

Aim to get this out in the next week or 2.

Once we have statement we need to work on getting a logo. Rob has contacts with designers who might be able to offer some ideas. Taylor also has contacts. Should also reach out to Design Action Collective to coordinate with web design folks.

### 4) Newsletter-overview and update/discussion on next issue content

Goal is to have monthly newsletter—target deadlines are 15<sup>th</sup> of the month.

Deadline for late summer issue **August 18**

Rob can outreach for content-

Angela can help with writing/ translation

### 5) Social media plan

Angela: Philly has twitter and Facebook account- but they are seeking guidelines on content.

Clayton: Proposes content strategy session—we should look at the goals, priorities, visions, capacities. This will be on the next meeting agenda; Clayton will share documents that have been used before. Angela proposes taking a look at the [Battle of the Story worksheet](#) which Philly folks have used. Clayton and Angela will work on this for next meeting.

6) Communicating PMAs-- documentation/ synthesis/points of unity  
Jackie will contact PMA working group.  
Use wiki page to collect info.: PMA Name/Place/Dates/ Points of unity

7) Writers network re-activation  
Tabled.

**Next meeting: Wednesday July 16 4:00 PM Eastern, 3:00 Central;.. 1:00 Pacific**  
(90 min.) To join the call phone 718-303-3204 /then press 6/ enter conference 2000#  
Or **via the web:** <https://live.mayfirst.org/mexcla/en/2000>